

# AUSTRAL PLAZA

Exciting New Development Near Western Sydney Airport  
**RETAIL SPACES NOW LEASING**

**OPENING  
Q3 2026**





# AUSTRAL PLAZA

Austral Plaza presents a fantastic retail opportunity in a rapidly growing and affluent area. With a full-line Woolworths supermarket spanning 3,800sqm and a BWS liquor store, the centre is set to become a vibrant hub in the heart of Austral. The retail space will also include over 1,500sqm dedicated to medical and commercial tenants and more than 1,900sqm available for specialty retail, making it an ideal location for businesses looking to tap into a high-traffic area.

The socio-demographic profile of Austral's main trade area reflects a young, family-oriented population with a strong demand for family-friendly amenities and services. The area attracts a high proportion of young couples and families with children, which makes it an excellent market for businesses catering to this demographic. This dynamic community is ideal for retailers offering services and products suited to modern, active family lifestyles.

Furthermore, the area's appeal to professionals and dual-income households results in a relatively high median household income, providing increased spending power for the local population.

With 319 on-grade car spaces and high-quality design and construction, Austral Plaza offers the perfect environment for your retail business to thrive. The centre is scheduled to open in Q3 2026, and now is the time to secure your place in this exciting new development.

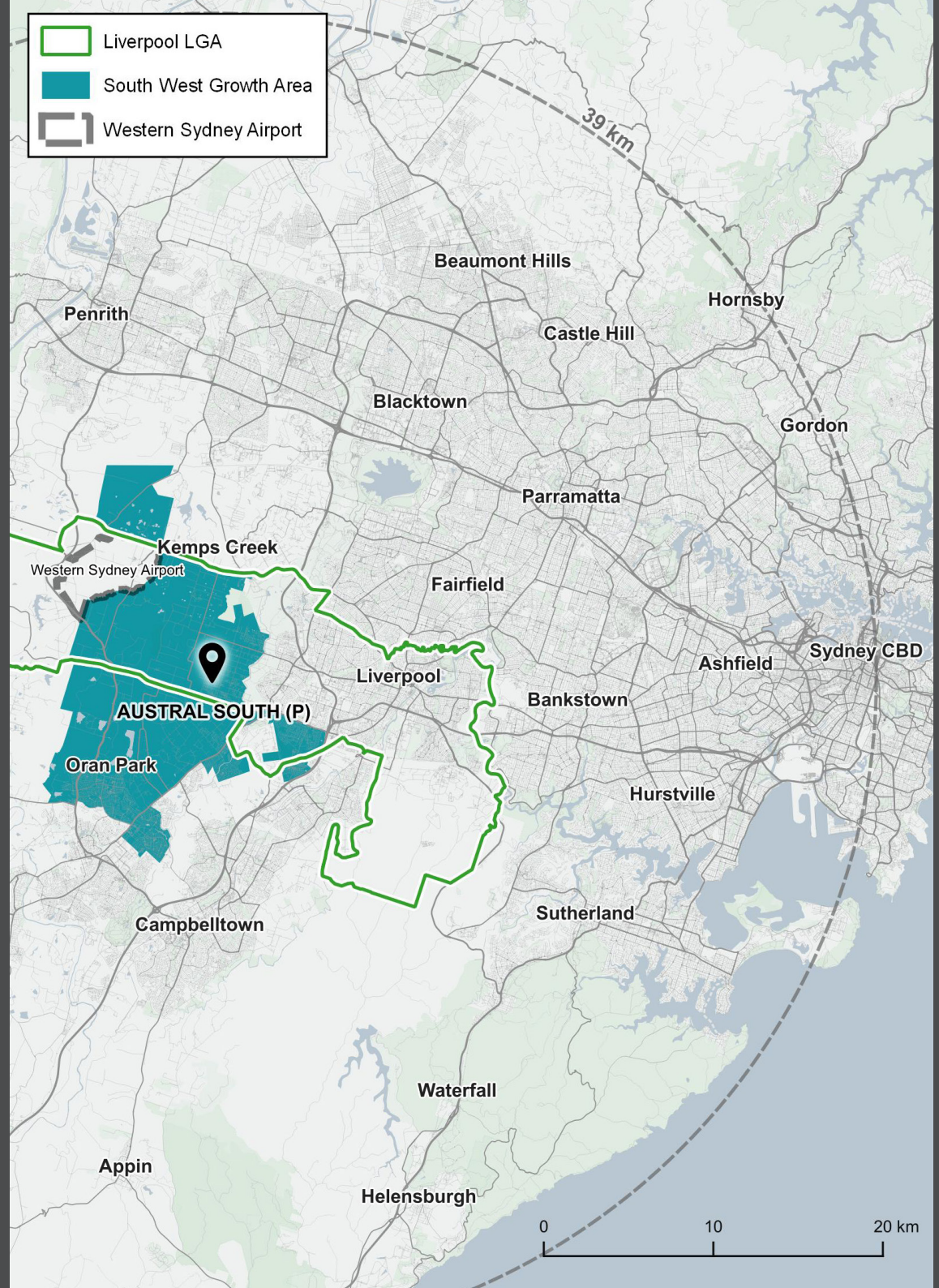




# MAIN TRADE AREA

Austral, located approximately 40km southwest of Sydney's Central Business District (CBD), is one of Greater Sydney's most rapidly expanding suburbs, situated within the South West Growth Area. This region is poised for significant development, with plans to add 110,000 new dwellings and accommodate around 300,000 people over the next decade<sup>1</sup>, making it a prime location for new retail opportunities.

The population in Austral's main trade area is projected to increase from an estimated 18,152 in 2024 to 99,322 by 2041, growing at an average rate of 10.5% annually, or 4,775 new residents per year<sup>1</sup>. This rapid growth is being driven by extensive subdivision and high-density, mixed-use developments. With over 9,000 lots currently under construction or planned across more than 150 developments, Austral Plaza will be perfectly positioned in a prime, accessible location to serve this thriving community and beyond.



<sup>1</sup>Location IQ Report - April 2024.



# THE RESIDENTS

## POPULATION

18,152 in 2024

Increasing



**56,072** by 2031

**99,322** by 2041

## POPULATION GROWTH



Increasing

**10.5%**  
per annum

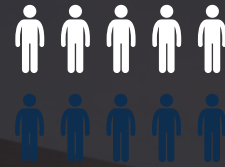
## RETAIL EXPENDITURE GROWTH



Increasing

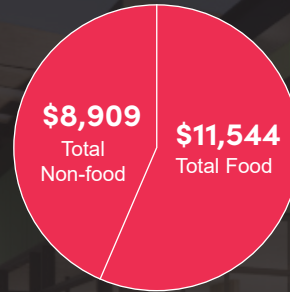
**13.7%**  
per annum

## RETAIL EXPENDITURE PER PERSON 2023 / 2024



Increased

**29.6%**  
per annum



## AVERAGE AGE



**34.8**

years old

## AVERAGE HOUSEHOLD SIZE AND HOME OWNERSHIP

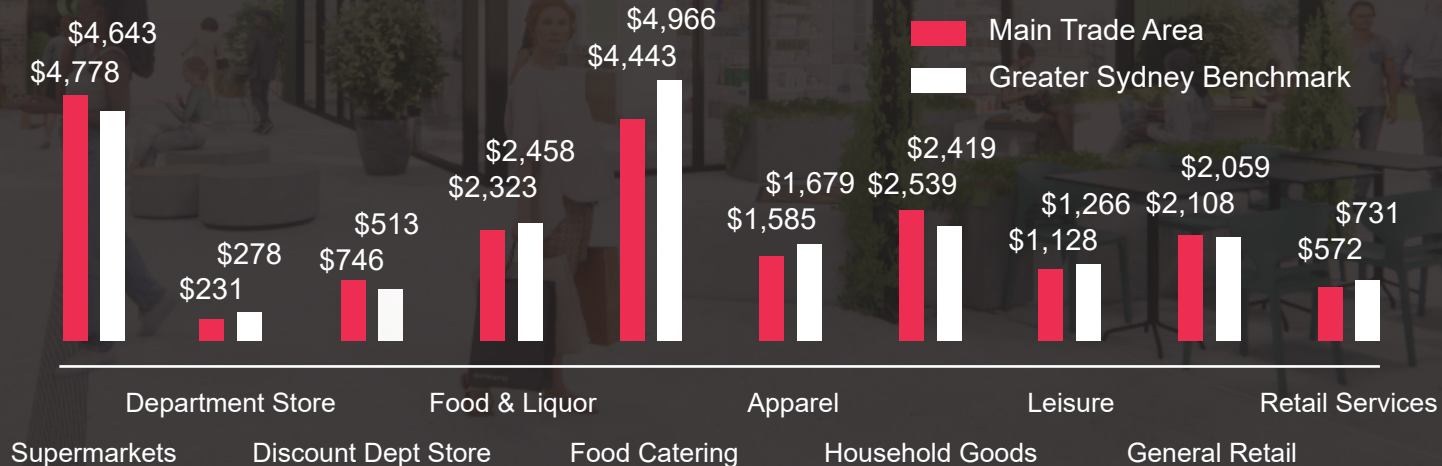


**3.2** people per household



**68.8%** total homeowners

## RETAIL EXPENDITURE PER CAPITA 2023 / 2024



<sup>3</sup>-Source: Commbank IQ

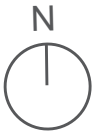





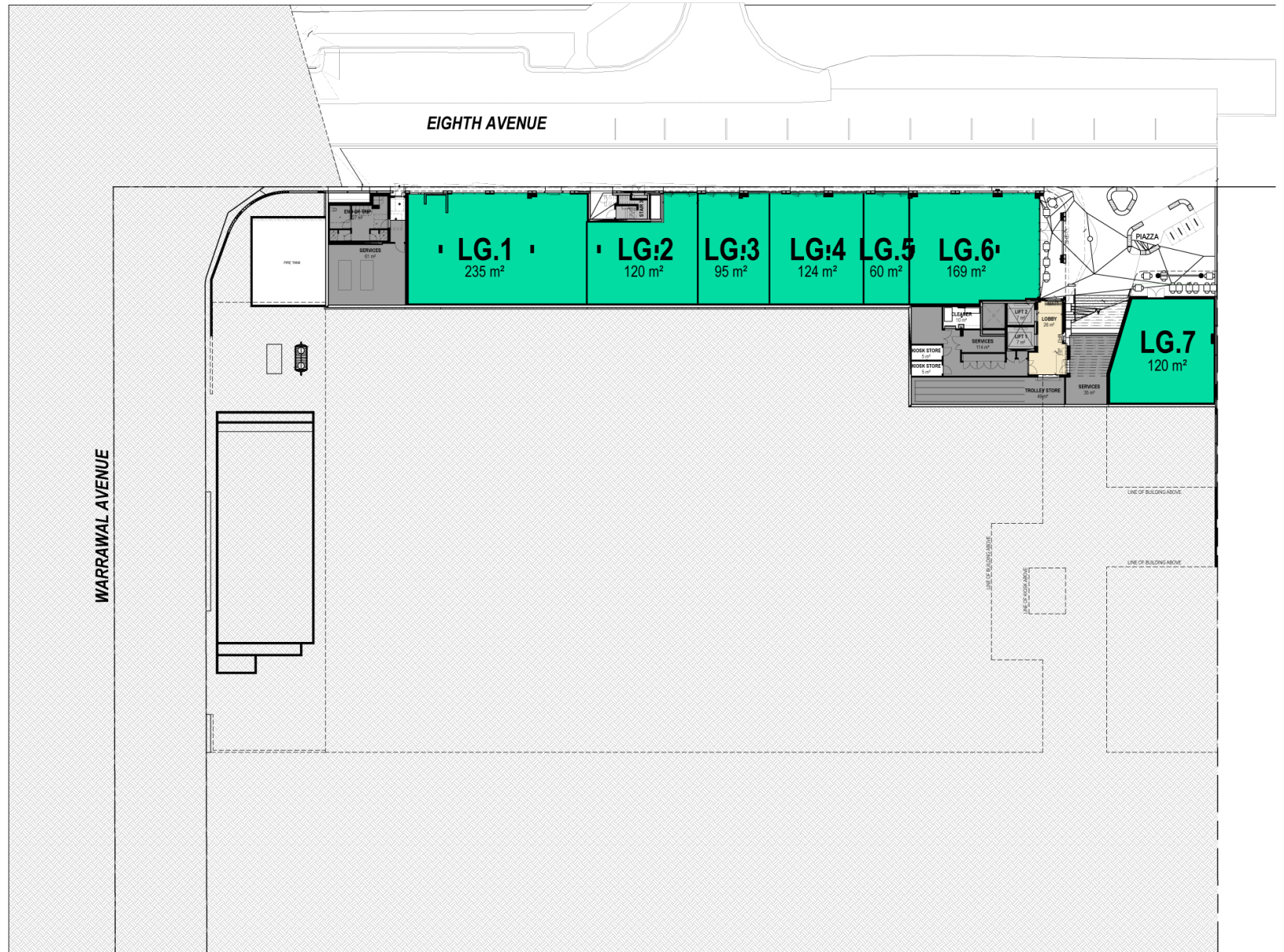
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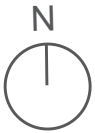
# LOWER GROUND FLOOR



 Leasing Opportunities

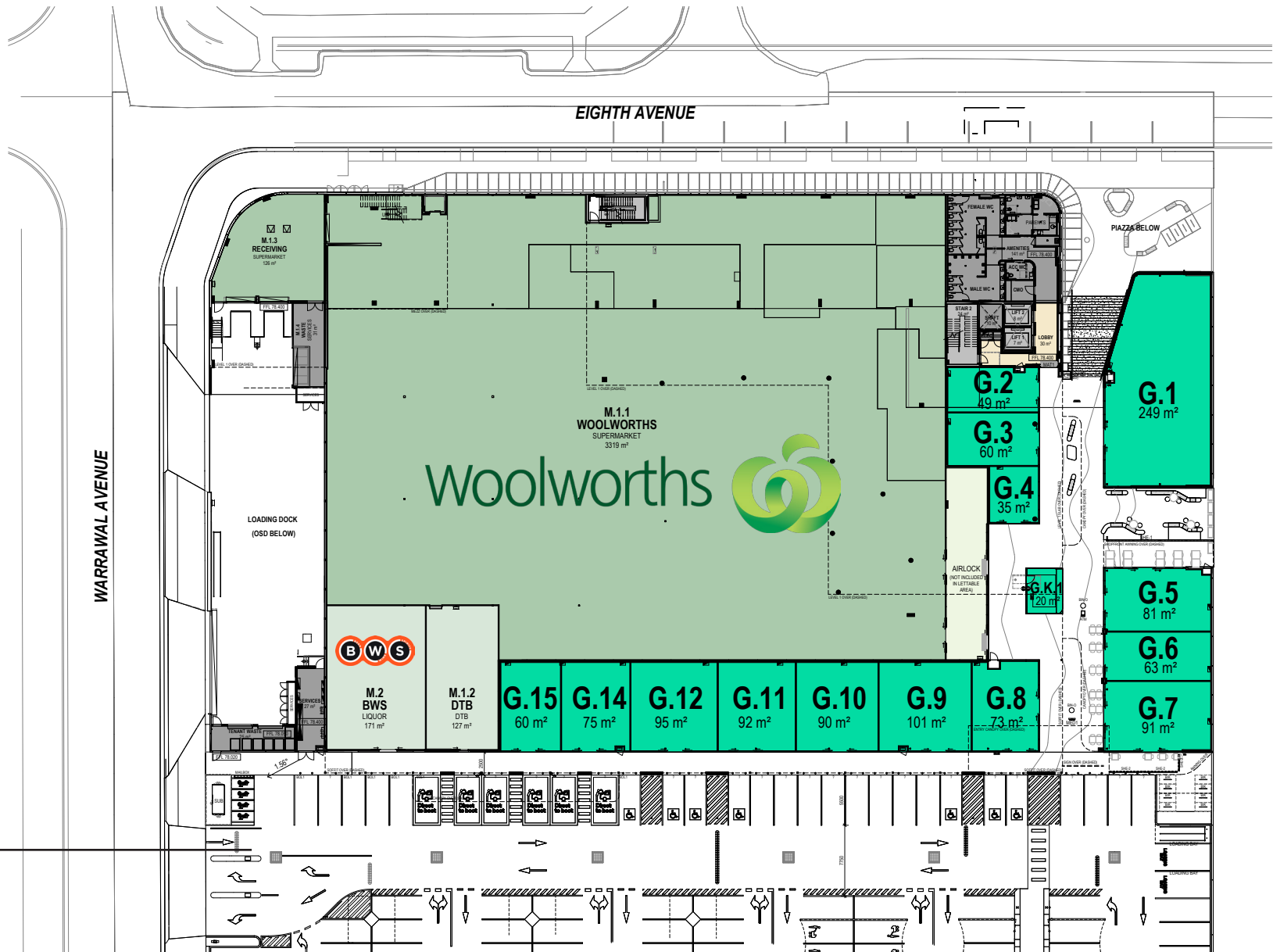


# UPPER GROUND FLOOR




■ Leasing Opportunities

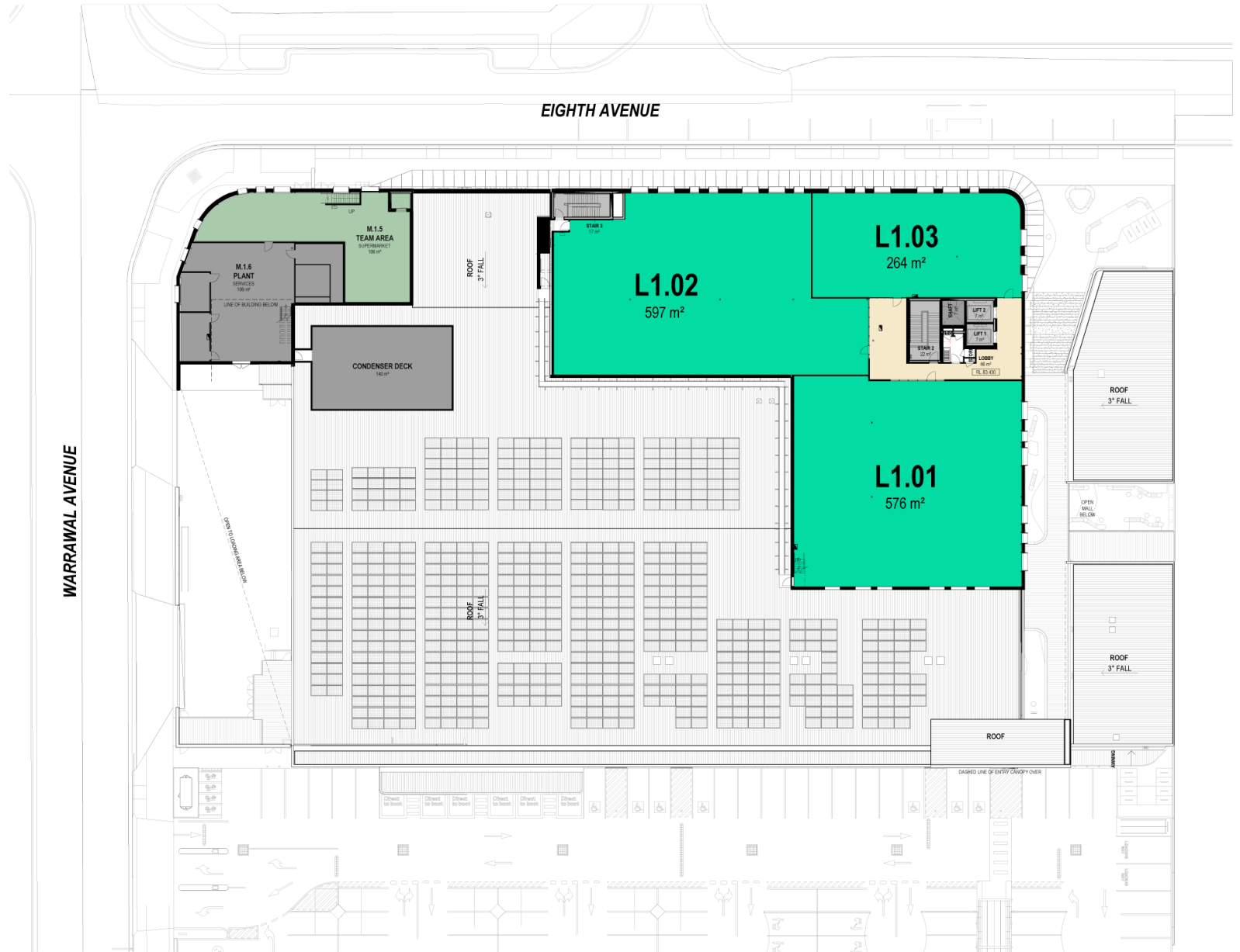
319 car spaces



# LEVEL ONE



 Leasing Opportunities





# COME JOIN US

You're invited to be a part of Austral Plaza—the next growth hotspot and the perfect platform for showcasing your retail vision. This is your opportunity to be part of a dynamic precinct set to transform Austral and Greater Sydney.

The community buzz around the precinct's development ensures Austral will become a popular destination, where people can enjoy shopping, dining, exercising, and relaxing with friends and family.

Join us in celebrating Austral's innovative approach to precinct development while becoming an integral part of its exciting future at Austral Plaza.

## CONTACT

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Artist's impression



# AUSTRAL PLAZA

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## FOR MORE INFORMATION

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